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News Release:

Nuffield Canada Announces Three Scholars for 2015

Glacier FarmMedia a new partner in program to increase Canadian support

(Innisfail, AB, September 12, 2014) — The Canadian Nuffield Farming Scholarship Trust has announced its three 2015 recipients, as well as plans to increase support for the program in future.

The recipients are Becky Parker (Picton, Ontario), Colin Hudon (Rosser, Manitoba) and Greg Donald (Kensington, PEI).

Nuffield Canada Chair Kelvin Meadows, of Moose Jaw, Saskatchewan is excited about the three new scholars. “Over the next two years, Becky, Colin and Greg will not only develop confidence, clarity of vision as well as new leadership and organizational capabilities, they will also be investigating issues critical to Canadian agriculture. The opportunities and perspective that a Nuffield Scholarship provides are invaluable in today’s global agricultural community.”

The three new scholars will begin their travels with a trip to the Champagne Region of France in February 2015 where they will meet with the other 2015 scholars for one week of tours, workshops, speakers and networking. From there, they will travel for a minimum of 10 weeks around the world to study their chosen topic.

The Nuffield program includes the United Kingdom, The Republic of Ireland, Australia, New Zealand, France, Holland and Zimbabwe. Canadian scholars receive \$15,000, which is only part of the cost of travel and lost time away from work for the minimum 10 weeks required, and the trust has announced plans to find increased support in future.

This includes seeking sponsors for each recipient. Glacier FarmMedia has agreed to be the first with this year's support of \$15,000 for Ontario's Becky Parker. Glacier FarmMedia is Canada's largest farm publisher, with titles including the Western Producer, Manitoba Co-operator, Grainews, Canadian Cattlemen, Country Guide, Alberta Farmer Express and Le Bulletin des Agriculteurs.

“We are also excited to announce a new partnership with Glacier FarmMedia, beginning with their sponsorship of Becky’s scholarship”, says Alan Miller, Executive Director of Nuffield Canada. “Glacier believes in investing in the future of Canadian agriculture, and sponsoring a scholar will do not only that, but will also help us to continue to grow the Nuffield Program here.”

2015 recipients

Becky Parker, Picton, ON

Becky lives with her husband in Prince Edward County, Ontario but was raised as the seventh generation on a mixed livestock farm near Guelph. After attending the University of Guelph for a Bachelor of Applied Science, she then pursued a teaching degree. In 2012 Becky received her Masters of Education, where her research focused on experiential education to teach about food, agriculture and the environment.



She combines her passion for agriculture and her training in education in her position as Project and Partnership Manager with Ontario Agri-Food Education Inc.

During her Nuffield studies, Becky will research models of agriculture career education and the collaborative relationships between industry groups, youth development organizations and the formal school system.

Becky's scholarship is sponsored by Glacier FarmMedia.

Follow Becky at @becky_parker_2

Greg Donald, Kensington, PEI

Greg is the General Manager of the PEI Potato Board. With a BSc. degree in Agriculture and an MBA, Greg has over twenty years of experience in the potato industry, including five years with McCain Foods and 14+ years in the agricultural crop input business in Atlantic Canada and Maine with the Cavendish group.



Greg, his wife Becky along with their daughter Abby and son Jack live in Margate, PEI. Greg enjoys family activities, boating, outdoor activities and travelling.

Greg's Nuffield project will investigate strategic plans implemented by potato industries in other countries in order to gain a greater knowledge of their long term critical success factors. He also plans to investigate other (non-potato) agricultural industry associations to gain knowledge and insight that could have application and benefit to the PEI and Canadian potato industry.

Follow Greg's travels @1spudman

Colin Hudon, Rosser, MB

Colin Hudon, along with his wife and 3 young daughters own and operate F&F Hudon Farms Ltd. From 2002-2012, the operation was located near McAuley, MB and consisted of grains, oilseeds, and a



cow-calf operation. In 2012 the McAuley assets were sold and the Hudon family relocated to Rosser, MB where they continue to operate a small grains and oilseeds farm.

Colin is also the managing partner of Strategic Agricultural Management Co. which provides a full suite of services for client looking to invest in farmland and agribusinesses.

Colin's Nuffield topic will be: The Business of Farming versus the Business of Farmland Ownership He will be looking at the evolution of farmland ownership and farm business models around the world with the intent of helping Canadian producers capture opportunities and negate threats.

Follow Colin @samc_colin

Nuffield scholarships of \$15,000 each are awarded to men and women who are judged to have the greatest potential to create value for them, their industries and their communities through the doors which will be opened and the opportunities provided. Scholars are able to access the best production, management and marketing systems in every corner of the world. In addition to embracing the 'world's best' in agriculture, scholars gain life-long friends around the world, and a deep understanding, and global perspective of the politics, cultures and challenges of world agriculture.

Applications for the 2016 Scholarship are due April 30, 2015.

For more information on Nuffield Canada including application forms, visit www.nuffield.ca.

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